

Bogotá Smart Territory

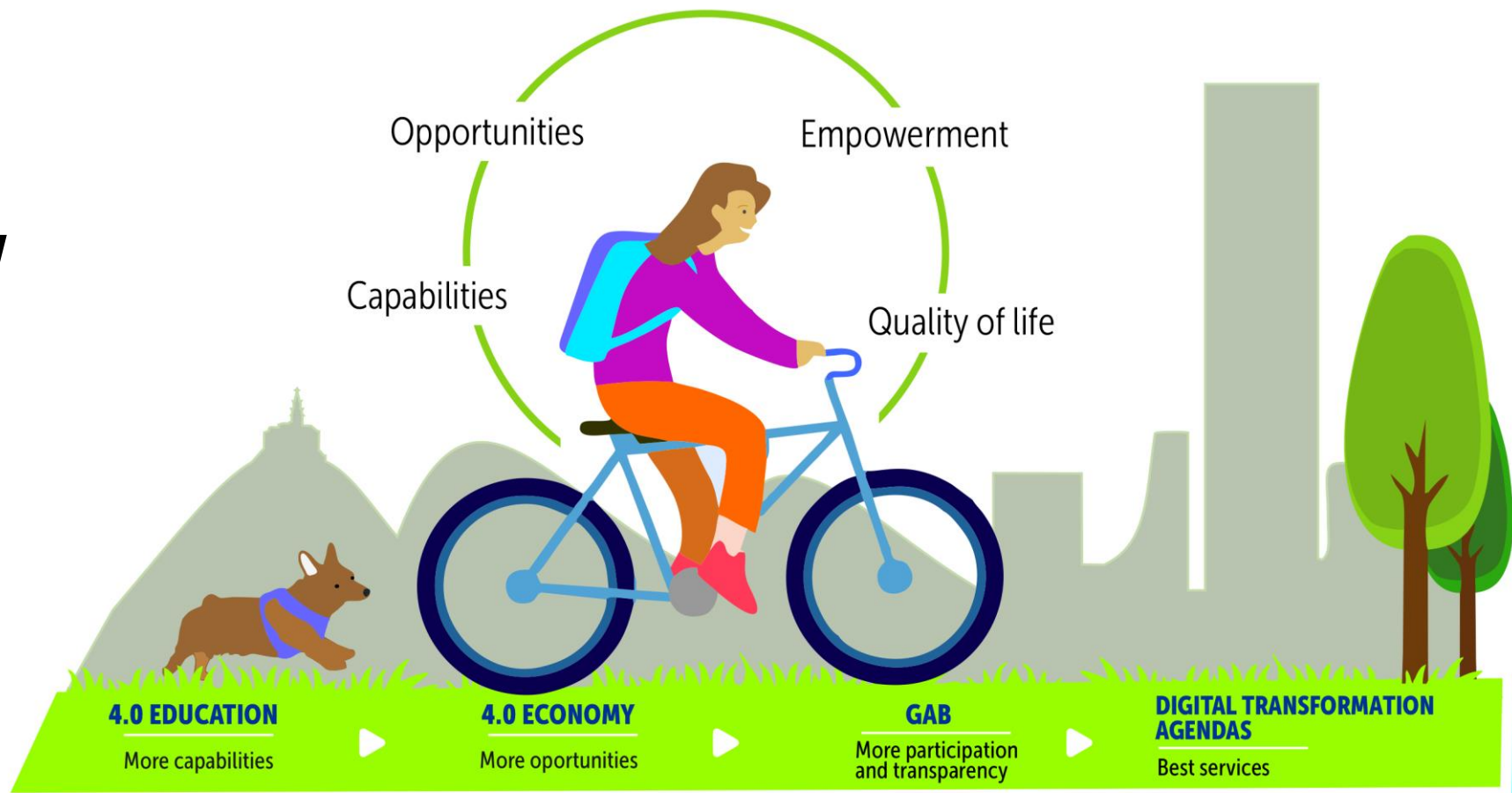


High District Council for
ICT Mayor's Office of Bogotá
Felipe Guzmán Ramírez, Senior Advisor

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Bogotá Smart Territory Plan



ENABLERS

- Digital appropriation**
Improving ICT access and use
- Infrastructure**
Better connectivity
- Analytic Data Agency**
Data to transform
agata
- IBO Public Innovation**
- Safety and privacy for your information**
Data security

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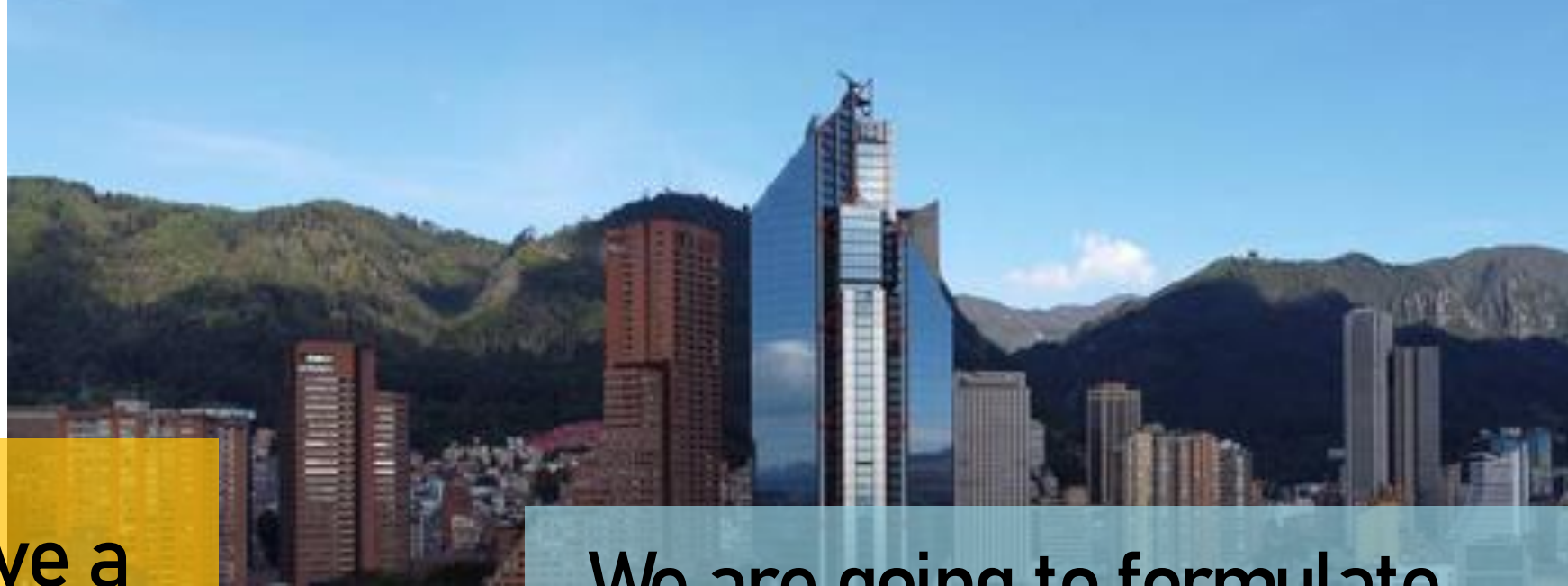


Sustainability, Bogotá Smart Territory public policy

1) SMART TERRITORY POLICY

This policy will have a population and gender approach and will meet the needs of each of the towns of Bogota and the citizens.

We are going to formulate and implement the
**Policy of Bogotá
Smart Territory
2020-2030**



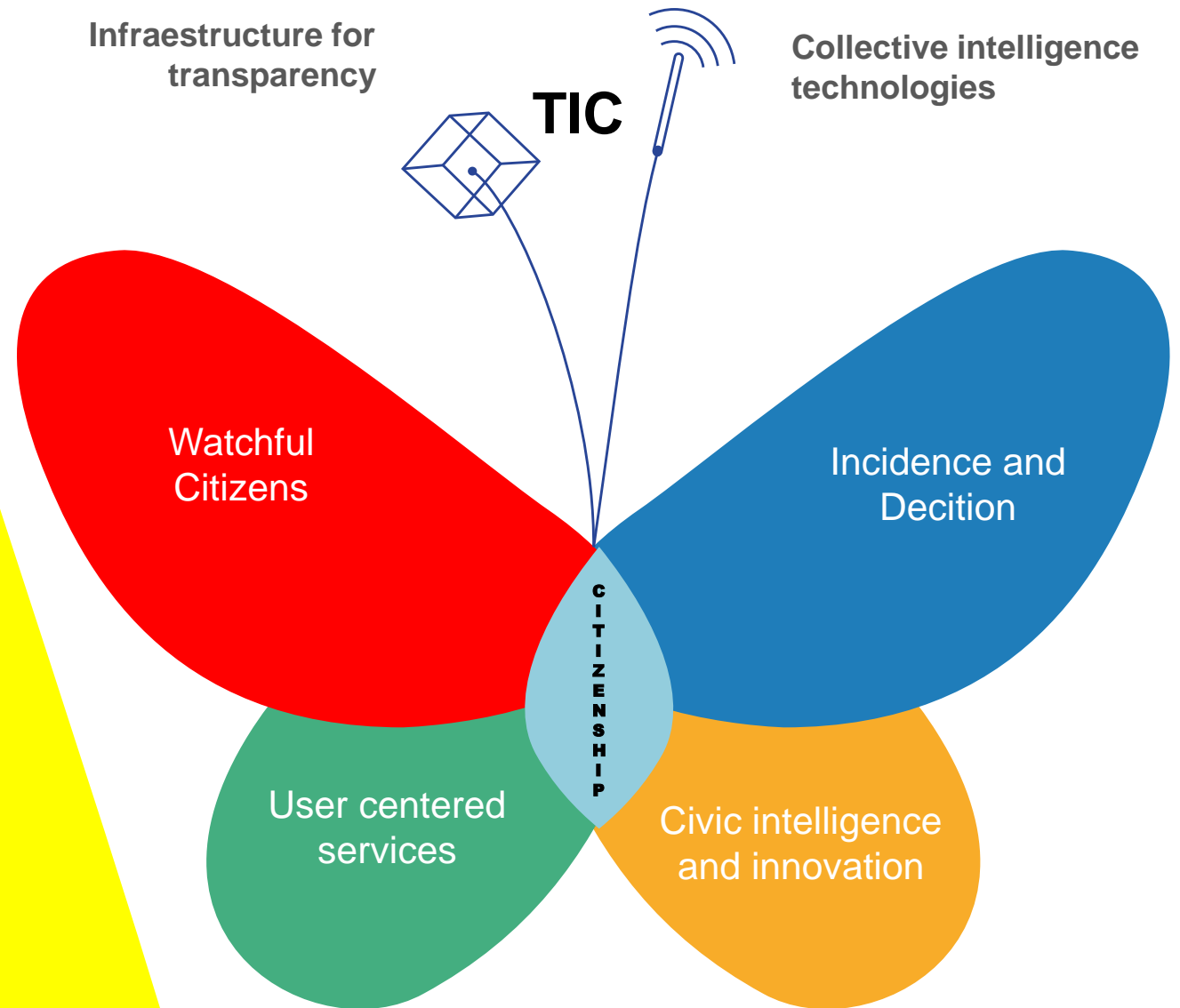
2) GAB

Open Government of Bogotá

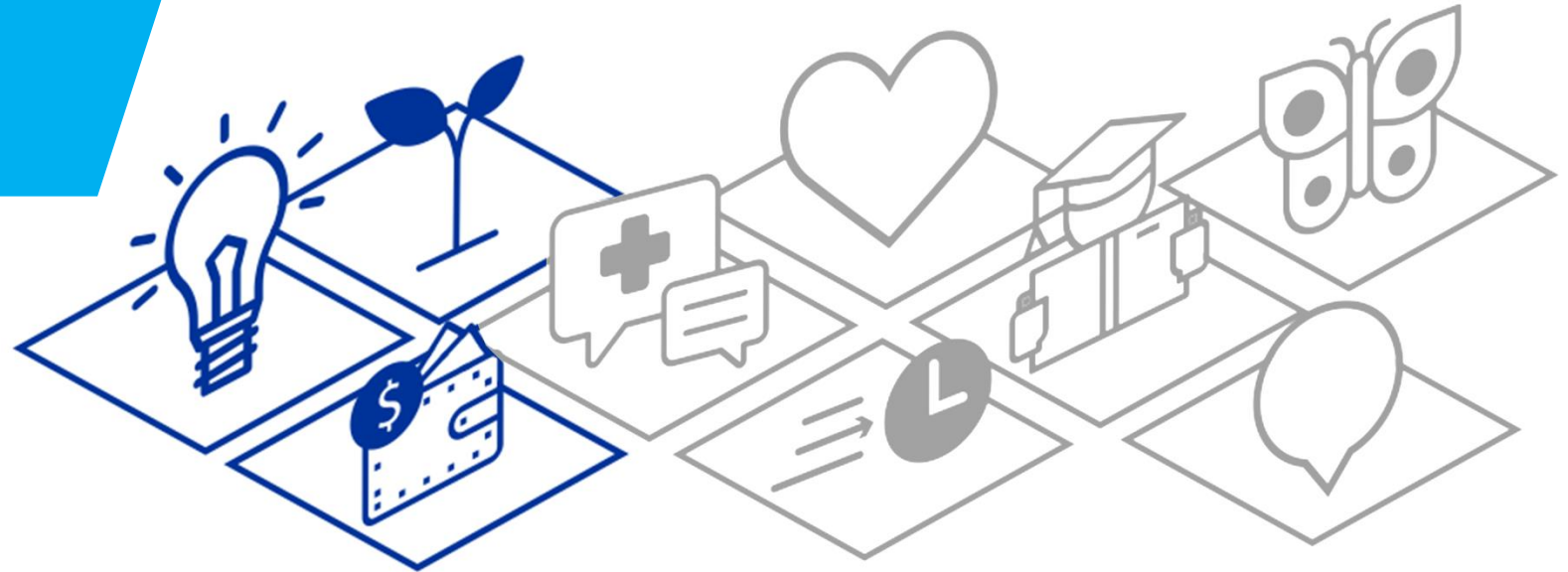
Infraestructura for transparency

Collective intelligence technologies

TIC



3) DIGITAL TRANSFORMATION AGENDAS



Bogotá Creator,
Conscious and
Happy (7)

Green
Transformation
(19)

Reactivation and
economic
well-being (13)

DIGITAL TRANSFORMATION AGENDAS

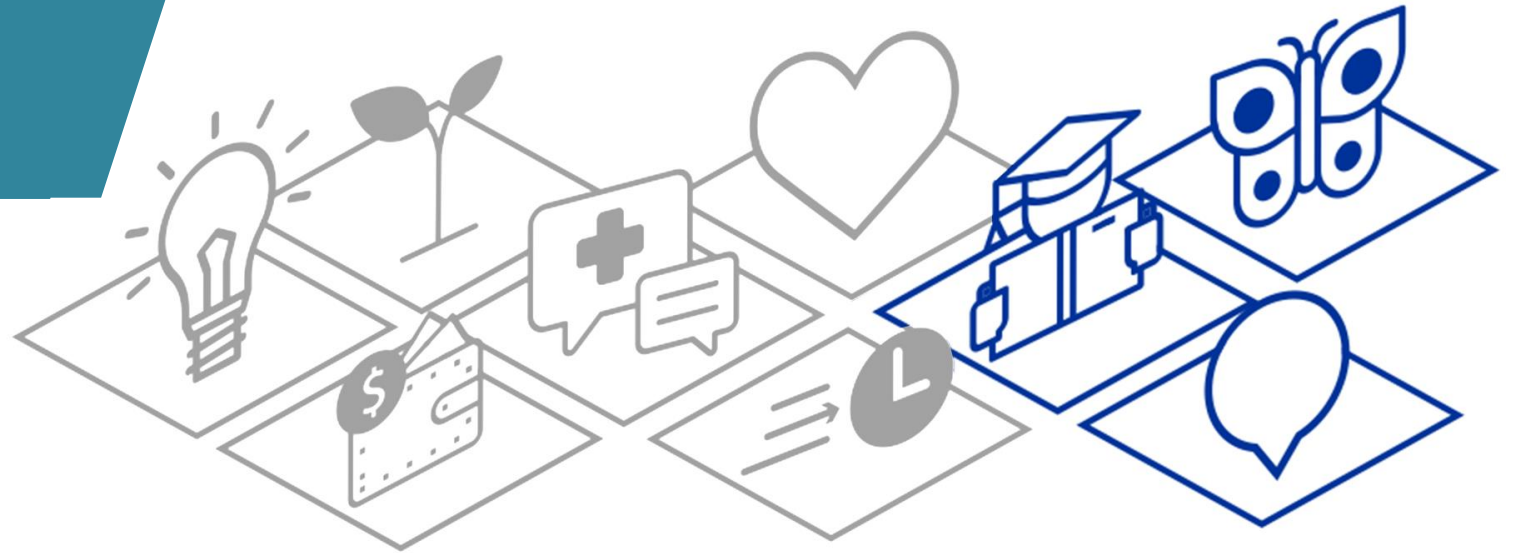


Preventive and territorial health in network (6)

District Care System (11)

Simplify people's day-to-day life (27)

DIGITAL TRANSFORMATION AGENDAS



Education(6)

Open
Government
(8)

Safe Territory in
peace (3)

4. 4.0 economy

INCLUSIVE ENTREPRENEURSHIP 4.0

4.0 EMPLOYMENT

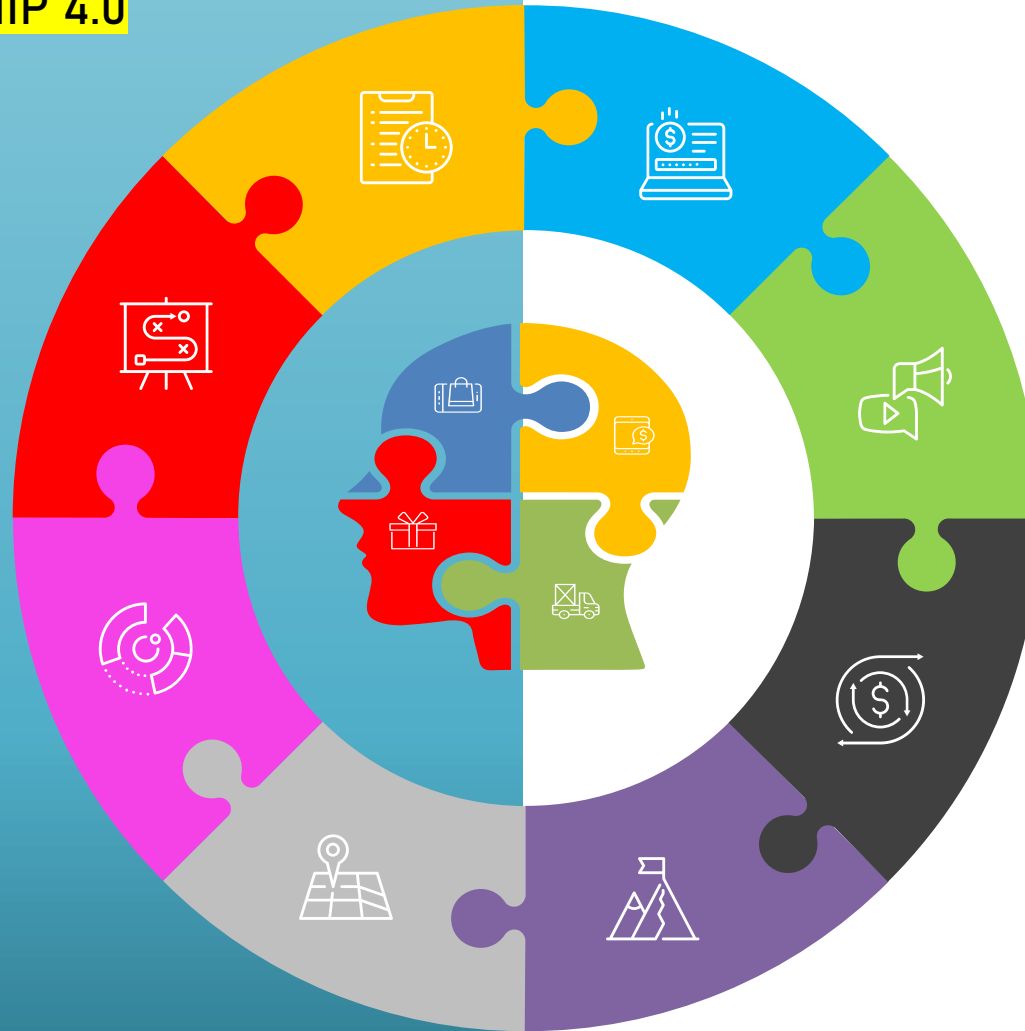
4.0 COMPETITIVENESS

4.0 INNOVATION

4.0 SUPPLY AND RURALITY

REACTIVATION

4.0 POLITICS FOR ECONOMY

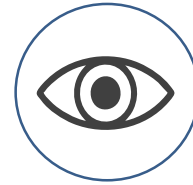


5. Data Analytics Agency - Ágata

Cross-sectoral descriptive and forward-looking analytics, structured and unstructured data



Public policies and projects based in evidence



Transparency and fight against corruption



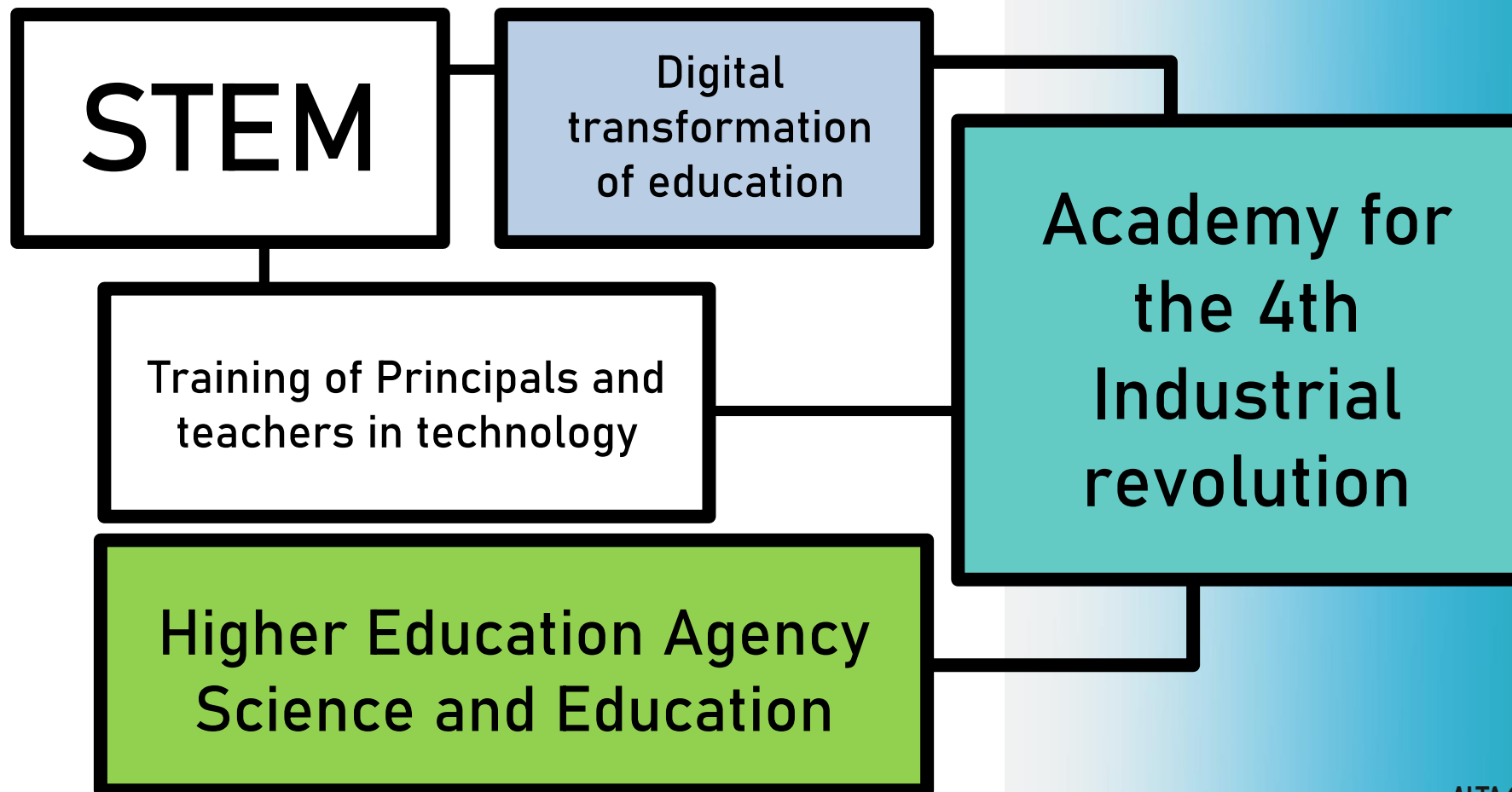
Value-added services to citizens and businesses



Better services to the citizen



6. 4.0 Education



7. Bogotá Public Innovation Laboratory



◆ OF ALL ◆

BOGOTÁ

(NOT ONLY FOR PUBLIC SECTOR)

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Bogotá Public Innovation Laboratory

What
IBO?
does

Management of
enablers on the Innovation
in the Public Sector

Incubator Gov -Tech.
Civic-Tech and Public
Interest Startups

Incubator and
Accelerator of Digital
Transformation and
Emerging Technologies

Bogota Public Innovation
Ecosystem Articulator



Bogota Public
Innovation Laboratory

Dynamizer of Co-creation,
Behavioral Experiments.
Civic culture and
Sectoral Prototyping

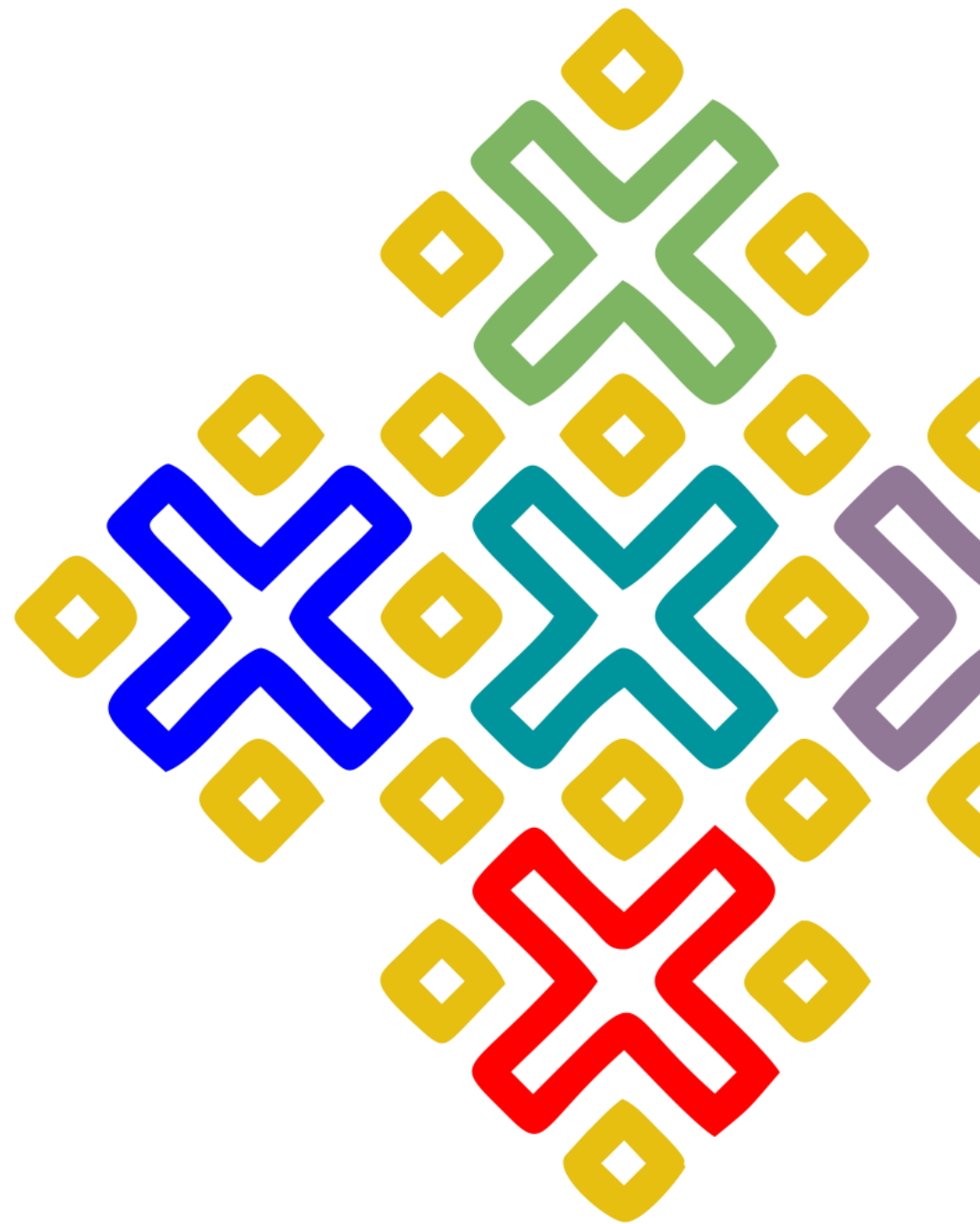
Innovation in the
acquisition and distribution
of state goods and services

COVID Solutions Laboratory

Open Innovation Hub

Cross-cutting actions

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Infrastructure and ICT services

Essential development front, that's why we promote:

- Infrastructure deployment
- Rural Connectivity Plan.
- We ensure access and appropriation of wifi areas.

Security and Privacy Information

Essential for the use and protection of the data and information systems of Capital District entities.



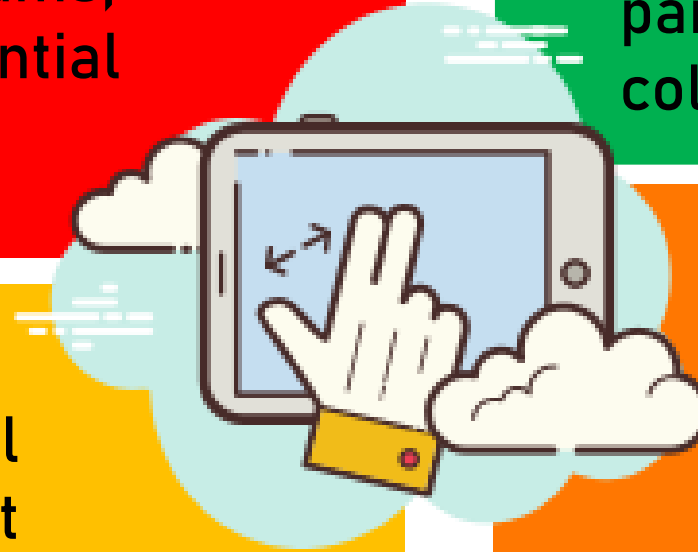
Digital Appropriation

Intensive use of laboratories and digital nodes with digital literacy programs, emerging technologies and essential programs.

Use of digital services to facilitate transparency, participation and collaboration processes.

The new digital appropriation will focus on improving ICT skills that allow Bogotans to have "tools" to develop projects associated with new businesses.

With Ibo, we will promote the digital appropriation of Capital District servers, officials and contractors.



THANKS

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